



UNNAT BHARAT ABHIYAN CELL



Sardar Vallabhbhai National Institute of Technology, Surat

Presentation on Startup India

startupindia



Presentation created by

- Team Saathi (Government Schemes Implementation), UBA Cell, SVNIT, Surat
- **Source:** Startup India Website
- **Link:** <https://www.startupindia.gov.in/>



ABOUT STARTUP INDIA

- The Startup India scheme was launched on 16th January, 2016 by Ministry of Commerce and Industry, Government of India.
- Startup India is a flagship initiative of the Government of India, intended to build a strong ecosystem that is conducive for the growth of startup businesses, to drive sustainable economic growth and generate large scale employment opportunities.
- The Government through this initiative aims to empower startups to grow through innovation and design.

**The Mission Coordinator: Ministry of Commerce & Industry,
Government of India**



ABOUT STARTUP INDIA PORTAL

Introducing the Startup India Portal



NETWORK

WITH THE STARTUP
ECOSYSTEM



PARTICIPATE

IN CHALLENGES &
PROGRAMS



ACCESS

USEFUL TOOLS &
RESOURCES FOR FREE



STARTUP INDIA NETWORK: CONNECT & WORK TOGETHER

- **1. Startups:** Connect with 50k + Startups spread across all sectors and stages.
- **2. Investors:** An Opportunity to get in touch with individual / institutional Investors.
- **3. Mentors:** Get a chance to connect with a wide range of Mentors ready to mentor a Startups.
- **4. Incubators:** Connect with Government, Private and Institutional Incubators registered in Startup India.
- **5. Accelerators:** Explore a wide range of Accelerators & connect for your chance to scale up.
- **6. Government bodies:** 30+ Government Departments registered in Startup India Portal.



What is a Startup ?

An entity shall be considered as a Startup:

- If it is incorporated as a private limited company (as defined in the Companies Act, 2013) or registered as a partnership firm (under section 59 of the Partnership Act, 1932) or a limited liability partnership (under the Limited Liability Partnership Act, 2008) in India
- Up to ten years from the date of its incorporation/registration
- If its turnover for any of the financial years since incorporation/registration has not exceeded INR 100 Crore.
- If it is working towards innovation, development or improvement of products or processes or services, or if it is a scalable business model with a high potential of employment generation or wealth creation.

Provided that any such entity formed by splitting up or reconstruction of a business already in existence shall not be considered a 'Startup'.



**Never dream
of becoming
something.
If you dream,
dream of
doing
something!**



SHRI NARENDRA MODI
Hon'ble Prime Minister of India



REGISTER ON STARTUP INDIA PORTAL

#startupindia

← Back to Home

Create An Account

Name





Email id

Mobile Number


Password ?


Confirm Password

Signup with your social accounts

Already have an account? [Login here](#)


१९५०-२०२०
Department of Industrial Policy and Promotion
Ministry of Commerce and Industry
Government of India

 **INVEST INDIA**
World's most awarded IPA

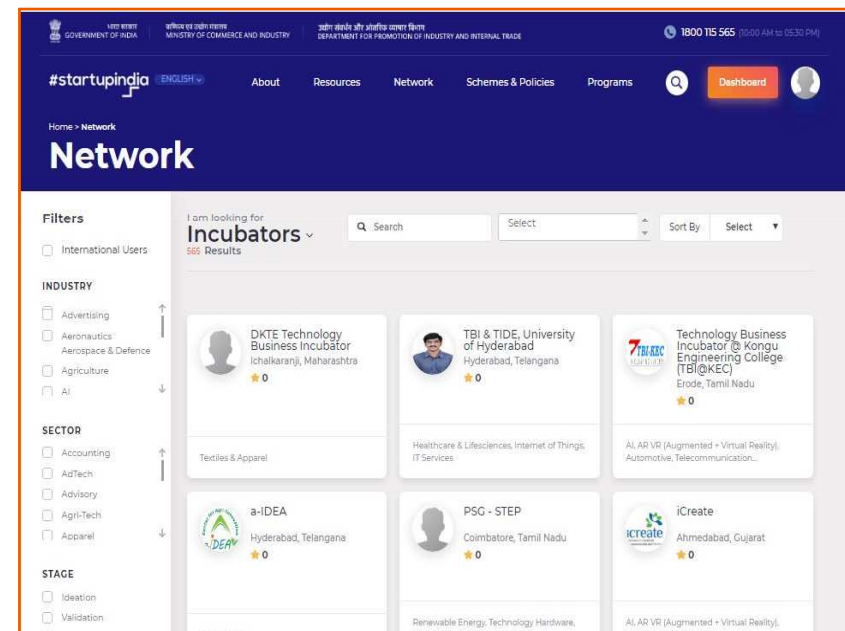
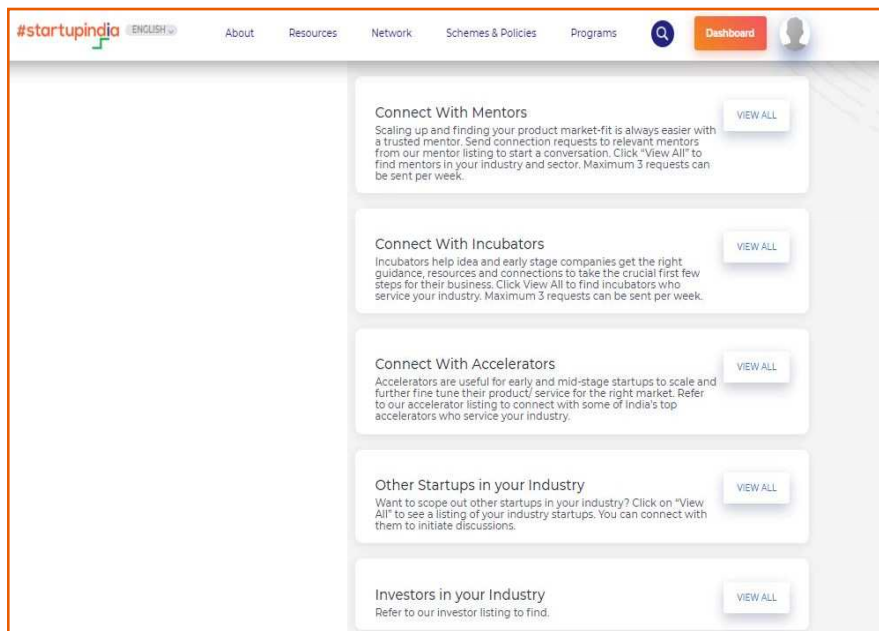
Website Link:

<https://www.startupindia.gov.in/content/sih/en/registration.html>

SEARCH & FIND : INCUBATOR / MENTOR / ACCELERATORS / STARTUPS

Step 1: Log In to Startup India Portal & Go on DASHBOARD

Step 2: Search INDUSTRY wise / SECTOR wise / STATE wise



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

1. Intellectual Property Rights (IPR)

- Fast-tracking of startup patent applications:
- The patent application of startups is fast-tracked for examination and disposal. The process is much faster for recognised Startups
- Rebate on Filing of application Startups are provided with an 80% rebate in filing of patents vis-a-vis other companies, bringing down the cost from INR 8,000 to INR 1,600. This helps them cut down on costs in their early years.
- 50% rebate is also provided in filing of trademarks vis-a-vis other companies decreasing the cost from INR 10,000 to INR 5,000



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

2. Relaxation In Public Procurement Norms

- Government of India has authorised its ministries, departments and public sector undertakings to relax norms in all public procurements. Startups are entitled to avail exemption on:
 - Prior Turnover • Prior Experience • Earnest Money Deposit
- DPIIT recognised startups can now get listed as sellers on the Government of India's largest e-procurement portal: Government e-Marketplace.
- Recognised Startups can also become preferred bidders on CPPP portals, which sees over 2,00,000 tenders every year



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

3. Self-Certification Under Labour & Environment Laws

- Startups are allowed to self-certify their compliance under 6 Labour and 3 Environment laws for a period of 3 to 5 years from the date of incorporation
- In respect of 3 Environment laws, units operating under 36 white category industries(as published on the website of Central Pollution Control Board) do not require clearance under 3 Environment related Acts for 3 years.



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

4. Faster Exit For Startups

- Ministry of Corporate Affairs has notified Startups as 'fast track firms' enabling them to wind up operations within 90 days vis-a-vis 180 days for other companies.



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

4. Faster Exit For Startups

- Ministry of Corporate Affairs has notified Startups as 'fast track firms' enabling them to wind up operations within 90 days vis-a-vis 180 days for other companies.



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

5. TAX Exemption For 3 Years

- **The recognised startups that are granted an Inter-Ministerial Board Certificate are exempted from income-tax for a period of 3 consecutive years out of 10 years since incorporation**
- **Startups incorporated on or after 1st April 2016 can apply for income tax exemption.**



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

6. Exemption for the Purpose of Clause (VIIB) of Sub-Section (2) of Section 56 of The ACT

- A DPIIT recognized startup is eligible for exemption from the provisions of section 56(2)(viib) of the Income Tax Act
- The Startup has to file a duly signed declaration in Form 2 to DPIIT {as per notification G.S.R. 127 (E)} to claim the exemption from the provisions of Section 56(2)(viib) of the Income Tax Act



BENEFITS OF DPIIT REORGANISATION STARTUPS

DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE (DPIIT)

7. Fund of Funds for Startups

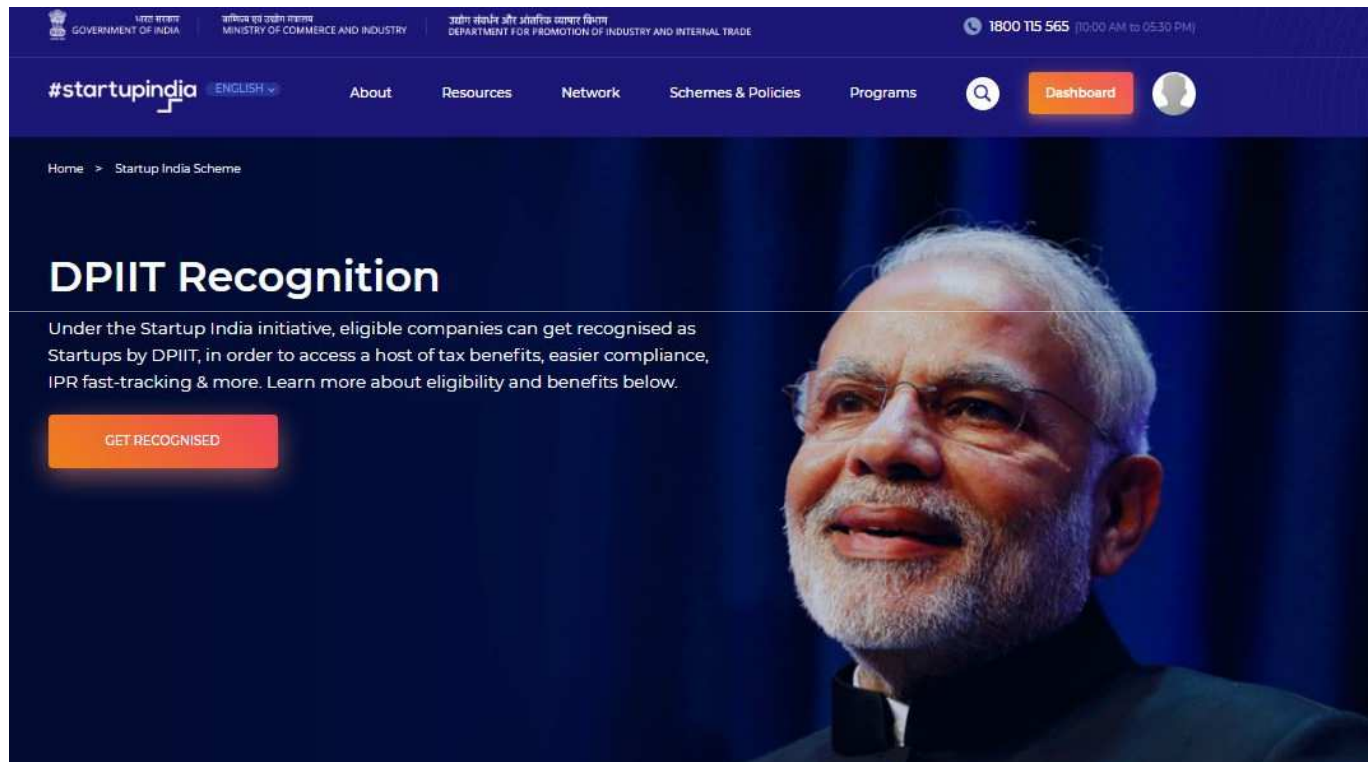
- To provide equity funding support for development and growth of innovation driven enterprises, the government has set aside a corpus fund of INR 10,000 Cr managed by SIDBI. The fund is in the nature of Fund of Funds, which means that the government participates in the capital of SEBI registered Venture Funds, who invest twice the amount in startups.
- **The flow of funds is Government > SIDBI > Venture Capitals > Startups**



STEP 1: DPIIT RECOGNITION :FOR STARTUP INDIA BENEFITS

CLICK 1 : SCHEMES & POLICIES ON STARTUP INDIA WEBSITE HOME PAGE

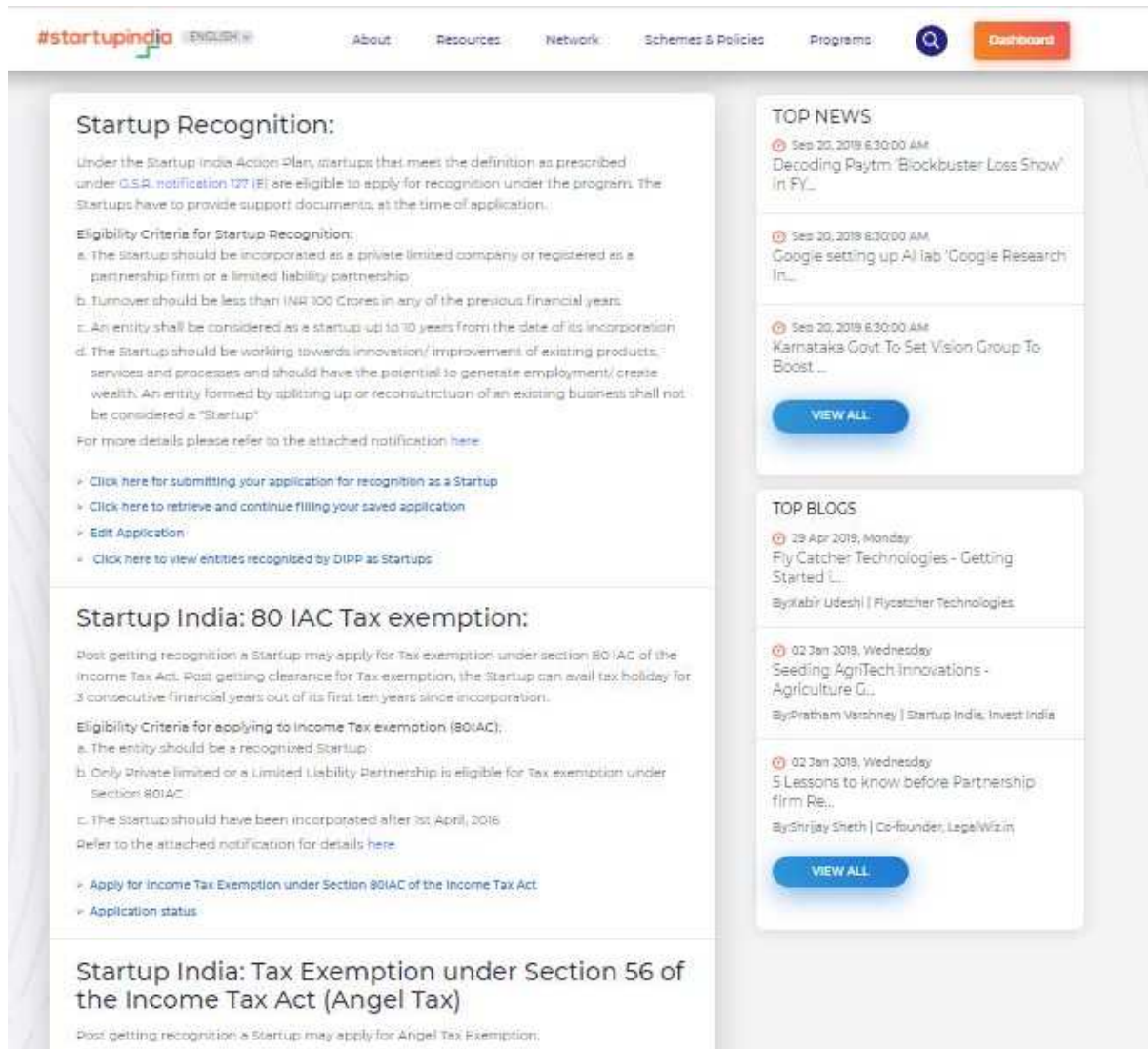
CLICK 2 : DPIIT REORGANISATION FOR STARTUPS



Website Link:

<https://www.startupindia.gov.in/content/sih/en/startup-scheme.html>

STEP 2: FILL THE APPLICATION FORM & SUBMIT



The screenshot displays the Startup India website interface. At the top, there is a navigation bar with the logo '#startupindia' and links for 'About', 'Resources', 'Network', 'Schemes & Policies', 'Programs', and a 'Dashboard' button. The main content area is divided into several sections:

- Startup Recognition:** This section explains that startups meeting the definition under G.S.R. notification 127 (FI) are eligible for recognition. It lists eligibility criteria: (a) incorporation as a private limited company or partnership firm, (b) turnover less than INR 100 Crores, (c) age up to 10 years, and (d) working towards innovation. It includes links for submitting applications, retrieving saved applications, editing applications, and viewing recognized entities.
- Startup India: 80 IAC Tax exemption:** This section details the tax exemption under section 80 IAC of the Income Tax Act, available for 3 consecutive financial years. It lists eligibility criteria: (a) recognized startup, (b) private limited or LLP, and (c) incorporation after 31st April, 2016. It includes a link to apply for the exemption and a link to check application status.
- Startup India: Tax Exemption under Section 56 of the Income Tax Act (Angel Tax):** This section mentions that startups may apply for Angel Tax Exemption.
- TOP NEWS:** A list of recent news items, including 'Decoding Paytm 'Blockbuster Loss Show' In FY...', 'Google setting up AI lab 'Google Research In...', and 'Karnataka Govt. To Set Vision Group To Boost...'. A 'VIEW ALL' button is provided.
- TOP BLOGS:** A list of recent blog posts, including 'Fly Catcher Technologies - Getting Started L...' and 'Seeding AgriTech Innovations - Agriculture G...'. A 'VIEW ALL' button is provided.

You can see the list of DPIIT Recognized Startups

DPIIT RECOGNITION: REQUIRED DOCUMENTS

WHAT DO YOU NEED?

- Incorporation/Registration Certificate
- Director details
- Proof of concept like pitch deck/website link/video (in case of a validation/early traction/scaling stage startup) respectively
- Patent and trademark details (Optional)
- PAN Number

NO REQUIREMENT OF:

- Letter of Recommendations
- Sanction Letters
- Udyog Aadhar
- MSME Certificate
- GST Certificate

SUBMIT AND GIVE US 2 DAYS TO PROCESS THE APPLICATION.



ROLE OF UNNAT BHARAT ABHIYAN PARTICIPATING INSTITUTE

- **Step 1:** Visit and meeting with Existing nearby DPIIT Recognized Startup Company registered get knowledge on Startup India Benefits. (Find from Startup India Portal > DPIIT Recognition)
- **Step 2:** Conduct surveys and identify the Startup ideas & requirement
- **Step 3:** Work with Gram Panchayat & Taluka Panachayat / District Panchayat Department for implementation of Startup India in adopted UBA Village cluster.



**For more details visit & meet near DPIIT Recognized Startups Companies,
District Industrial Centre, Gram Talati / Taluka Officer @ Taluka (Block)
Panchayat , District Panchayat**

The details are also available in following document:

- 1. Annexure I Startup India Kit_March 2020**
- 2. Annexure II DPIIT Recognized Startups List-21102019**

For Queries & Feedback

- 1. Toll Free Number: 1-800-115-565**
- 2. Email: dipp-startups@nic.in**



CONTACT INFORMATION

UNNAT BHARAT ABHIYAN

Participating Institute SVNIT Surat

Er. Jaydip N. Vora

UBA Manager

☎: +91 75674 24651

Dr. Shweta N. Shah

UBA Co-coordinator

☎: +91 99254 58497

Dr. Krupesh A. Chauhan

UBA Coordinator

☎: +91 97277 12357

Email Address: piuba@svnit.ac.in

Website: [http://svnit.ac.in/Unnat Bharat/](http://svnit.ac.in/Unnat_Bharat/)

Ph.: 0261 220 4303

Address: 307, New CRC, SVNIT, Ichchhanath, Dumas Road, Surat



THANK YOU

UNNAT HO !!!

